



CHILDREN'S BOOK SERIES CURES KIDS OF BEHAVIORAL BOO-BOOS

CONTACT: Chris Palzis
310-259-3828
Email- chris@goodnessgraciouskidsclub.com

AVAILABLE FOR INTERVIEW

Chris Palzis, author of the *Goodness Gracious Club* kids' books series, will be the first to tell you that he didn't have much of an option when it came to learning good manners. "I was surrounded by women," he says. "My grandmother, my mother and my sister made it clear to me that I'd better be treating everyone – from every walk of life – politely and with respect, and especially revering women with sensitivity and chivalry.

Observing his friend's kids while at play one day, and noticing how rude they were to one another and the people around them Palzis decided to head off to the bookstore in search of their perfect gift. Looking everywhere for a book on manners and playing fairly he found there was nothing that fit the bill. Frustrated, he decided to take matters into his own hands and – DING – his inspiration was born!

Drawing from his background as a Recreational Therapist for mentally challenged kids, he created the Goodness Gracious Club Children's Book Series.

Palzis started with a book on Manners (*Good Manners Are Fun*), pulling in Emmy-award winning animation director Ron Noble for his work with "Rugrats" to illustrate the book. While the full-color book ambles cheekily along in a sort of sing-song rhyme reminiscent of our good teacher, Dr. Seuss, the back of the book offers "games" and exercises that the kids take part in to learn and exhibit better manners.

"These unique exercises are our signatures that separate us from anything else on the market," says Palzis. "Manners are all about practice, practice, practice." Rather than constantly talking at the children Palzis insists that involving them in activities that reinforce these positive messages will make the learning process more fun. "It's all about repetition," Palzis mandates. "It's no accident when you see children that are well behaved. All of that is by design and requires practice.

Once the first book was done, it only made sense to continue the series *with Good Sportsmanship is Fun*. From there, Palzis' third book, *Good Grades Are Fun* wasn't far behind. Each of the books is available at www.GoodnessGraciousClub.com.

"Being polite is a way of life," says Palzis. "Our kids today are going to need every advantage to succeed. These books were designed as tools for parents, grandparents, teachers and babysitters alike to help children make better choices. Reading these books to kids and discussing them

frequently will make their success easier. It's why I wrote these books – I wanted to help them find their way ... one good act after another.”

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For more information on the books and the author or to book an interview, go to www.GoodnessGraciousClub.com MEDIA SECTION or call (310) 259-3828.