



RECESSION-PROOF YOUR KIDS WITH CHILDREN'S HOW-TO BOOK SERIES!

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Growing up these days isn't as easy as it used to be, especially with Unemployment Rate at an unprecedented 9.7% according to the Bureau of Labor Statistics. Author, Chris Palzis knows that parents can make it much easier on their children by equipping them with the basic essentials of life: good manners, great sportsmanship and strong study habits.

"Our children need every advantage they can get," says Palzis. "Each year, the job market gets more competitive. These books provide a foundation that children can stand confidently upon during any situation, especially as they grow into teens and adults. "As a prospective employer, who are you going to hire? A teen that makes eye contact shakes your hand nice and firm and speaks politely, or the kid that looks at his feet, barely shakes your hand and acts disrespectfully? The choice is obvious," Palzis mandates.

"As the economy struggles, manners become that much more important," says Palzis. "Kids are so over-stimulated with their Gameboys, Televisions, Text Messaging, and the Internet that they often lack the basic etiquette to interact in daily life. You can't blame the parents because they're out hustling a living. These books provide a great bridge to get parents and kids back on the same page. It's like bringing back the family dinner," Palzis confides.

It's what prompted Palzis, a former Recreational Therapist for mentally challenged kids to create a lively 3-part book series, *The Goodness Gracious Club*, geared toward children right in the thick of learning the fundamentals of life – 3-10 year-olds. The three books – *Good Manners are Fun*, *Good Sportsmanship is Fun* and *Good Grades are Fun* offer a Seuss-like sing-song rhyme of lessons while full-color characters come alive beneath the hand of Emmy-award winning animation director Ron Noble. The books are available at www.GoodnessGraciousClub.com and Amazon.com.

Practice. Practice. Practice. In order to fit in and excel in the workplace, classroom or playground, Palzis insists the ongoing and repetitive teaching and practice of common courtesy and etiquette. "I created games and exercises in each book so that kids would have fun practicing these skills repeatedly. Only with this type of repetition will these tools become second nature to our children in any situation."

"Being polite is a way of life and never fails to open doors for you," says Palzis. Practicing consistent respect and graciousness toward other kids and adults is only going to help kids and teens land at the top in the schoolroom, on the playing court or field, and eventually in the workplace. I wrote these books to help them find their way there ... one good act after another."

For more information on the books and the author or to book an interview, go to www.GoodnessGraciousClub.com or call (310) 259-3828.